
SPORTGENEESKUNDE & DE HUISARTS



Frédérique NEYS

WAT IS SPORTGENEESKUNDE?



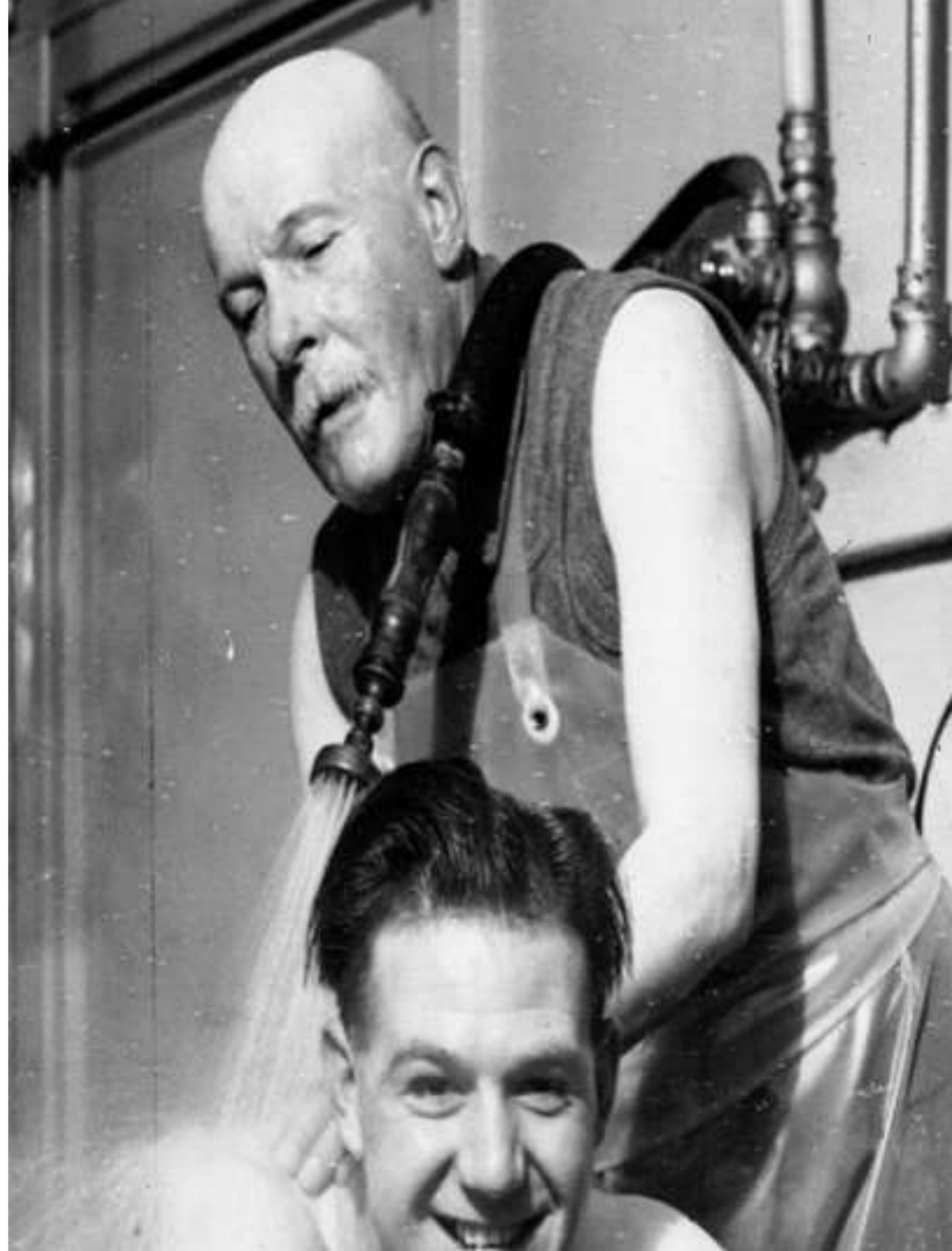
THE EARLY YEARS 'REST STRATEGY'

THE CURE FOR PAIN WAS REST

DOWNGRADING OF THE THERAPIST

THE DINOSAUR CULTURE OF MEDECINE

INVASIVE APPROACH





60 IS THE NEW 50

HIGH DEMANDING APPROACH

'EVERYBODY ATHLETE'

HIGH DEMANDING POPULATION

MINIMALE INVASIVE APPROACH

BETTER SURGICAL OUTCOME



A CHANGEMENT CULTURE

'THE RESISTANCE'

LONG WAITING MEDICAL IMAGING

LONG WAITING FIELD EXPERTS

MENTALITY



GENERAL PRACTITIONER 'THE CENTRAL COACH'



INJURY TIMELINE

ESSENCE OF A GOOD DIAGNOSIS

FAST & NON INVASIVE APPROACH

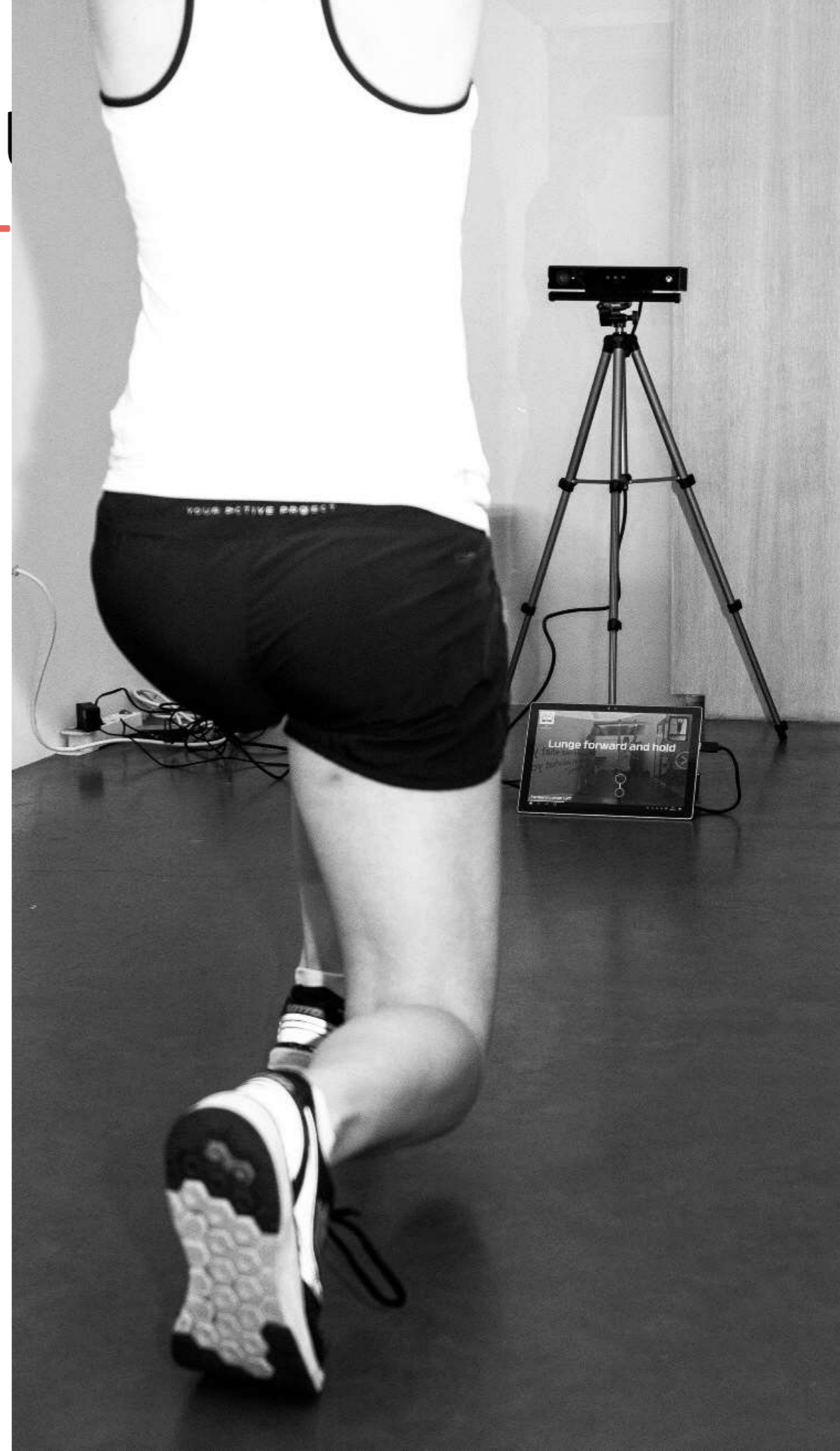
CHANGEMENT OF MENTALITY: REST IS NO OPTION

A TECHNOLOGICAL REVOLUTION MEASUREMENT IS EVERYTHING

MOVEMENT ANALYSIS

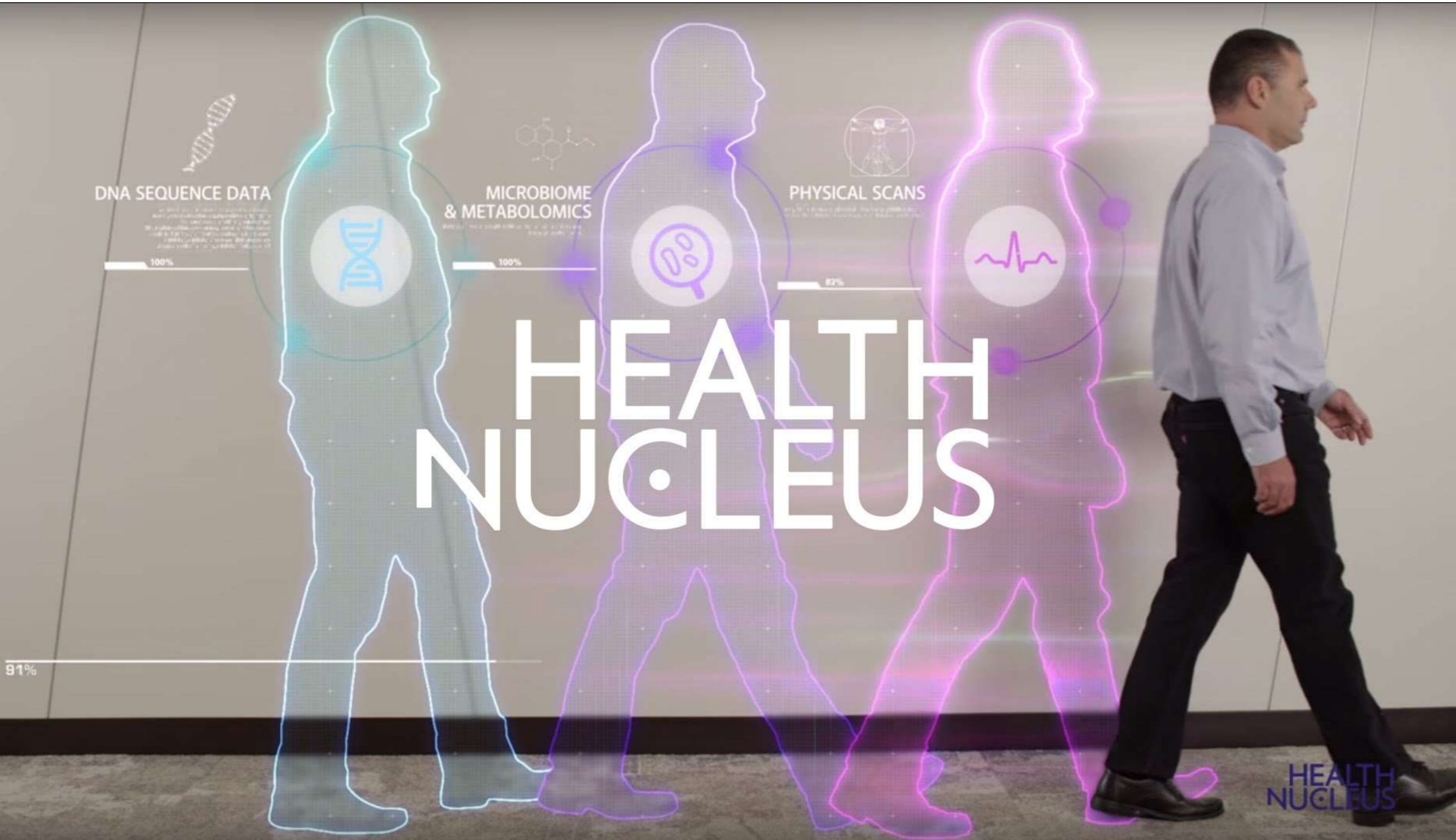
ALGORITHMS

INDIVIDUAL APPROACH



A TECHNOLOGICAL REVOLUTION

'THE FUTURE'



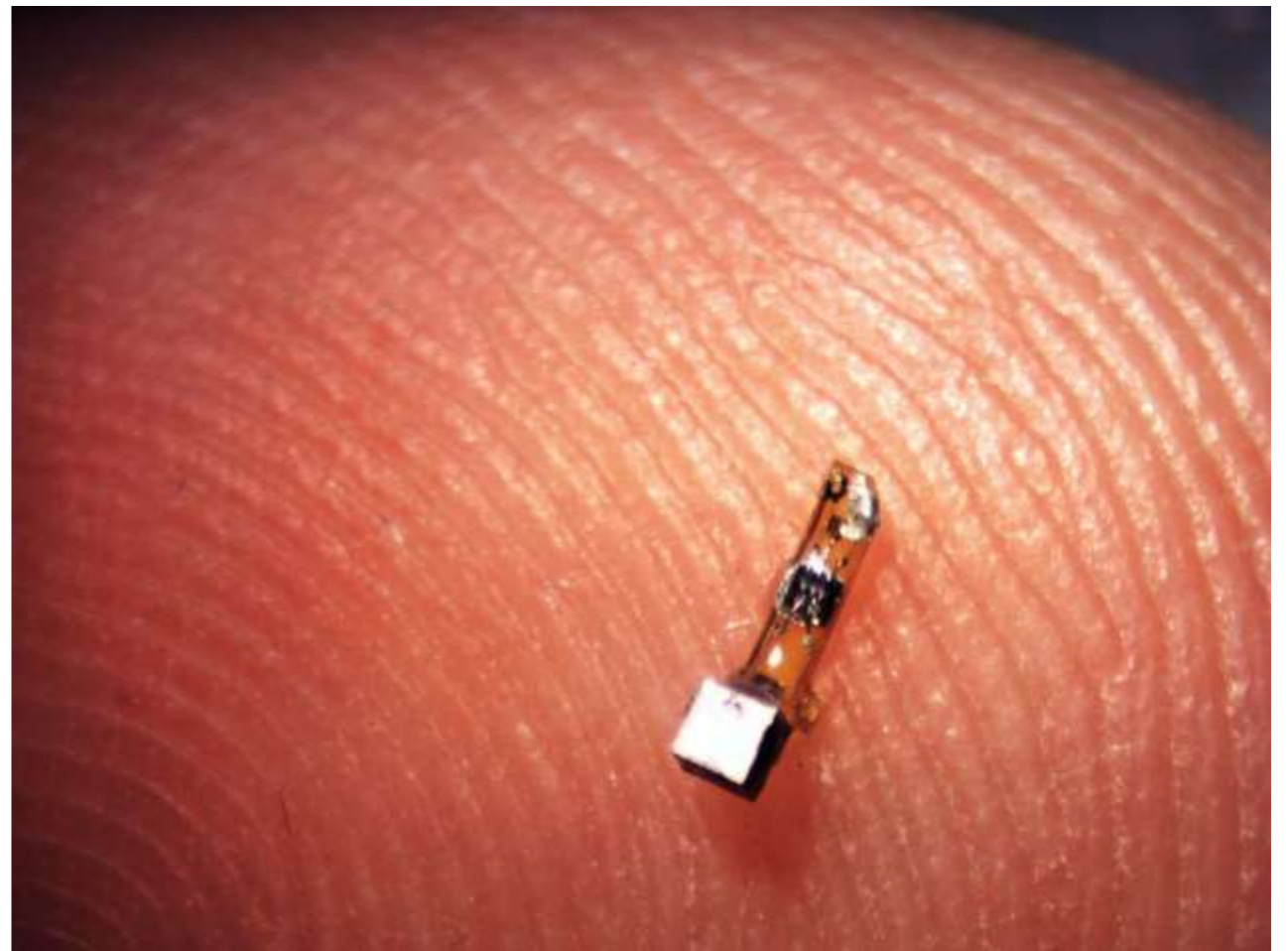
A TECHNOLOGICAL REVOLUTION

'THE FUTURE'

NEURAL DUST

HEALTH TRACKERS

BIG DATA





MEDICAL

MEDICAL

Health Care
Doctor
Hospital
Pharmacist
Nurse
Dentist
First Aid
Surgeon
Emergency

MEDICAL

Health Care
Doctor
Hospital
Pharmacist
Nurse
Dentist
First Aid
Surgeon
Emergency



SPORTS MEDICINE 'CONSUMER CHOICE'

A NEW WAY OF CONSUMPTION

FAST - EFFECTIVE

INDIVIDUAL APPROACH

*GENERAL PRACTITIONER AS A
CENTRAL COACH*





MOVE TO CURE



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